R July 1934 Edgar Cyriax

# ALFRED EICHHOLZ CLINIC

&

## INSTITUTE OF MASSAGE AND PHYSIOTHERAPY

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# ALFRED EICHHOLZ CLINIC

## &

## INSTITUTE OF MASSAGE AND PHYSIOTHERAPY

204 *and* 206 GREAT PORTLAND STREET · LONDON · W.1

## TREATMENTS

MASSAGE
SWEDISH REMEDIAL EXERCISES

•

DIATHERMY
FARADISM
GALVANISM
HIGH FREQUENCY
INFRA RED LONG AND SHORT RAYS
RADIANT HEAT
SINUSOIDAL CURRENT
ULTRA VIOLET RAYS

•

BRINE BATHS
FOAM BATHS
PINE BATHS
SCHNEE BATHS
SHOWER BATHS
SULPHUR BATHS
WAX BATHS

•

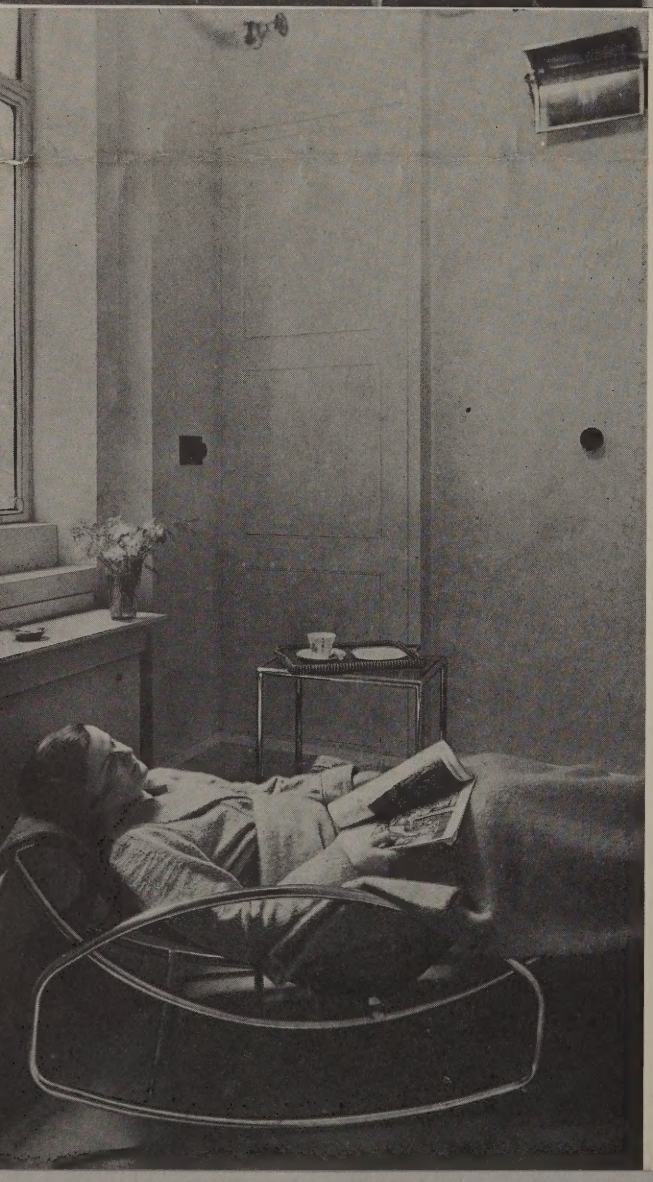
*ALL TREATMENTS CARRIED OUT BY CHARTERED MASSEURS AND MASSEUSES*

**HOURS : 10 A.M.—6 P.M.**

**TELEPHONE : MUSEUM 5211**

Cyriax Coll.
36395D

*Waiting Room*

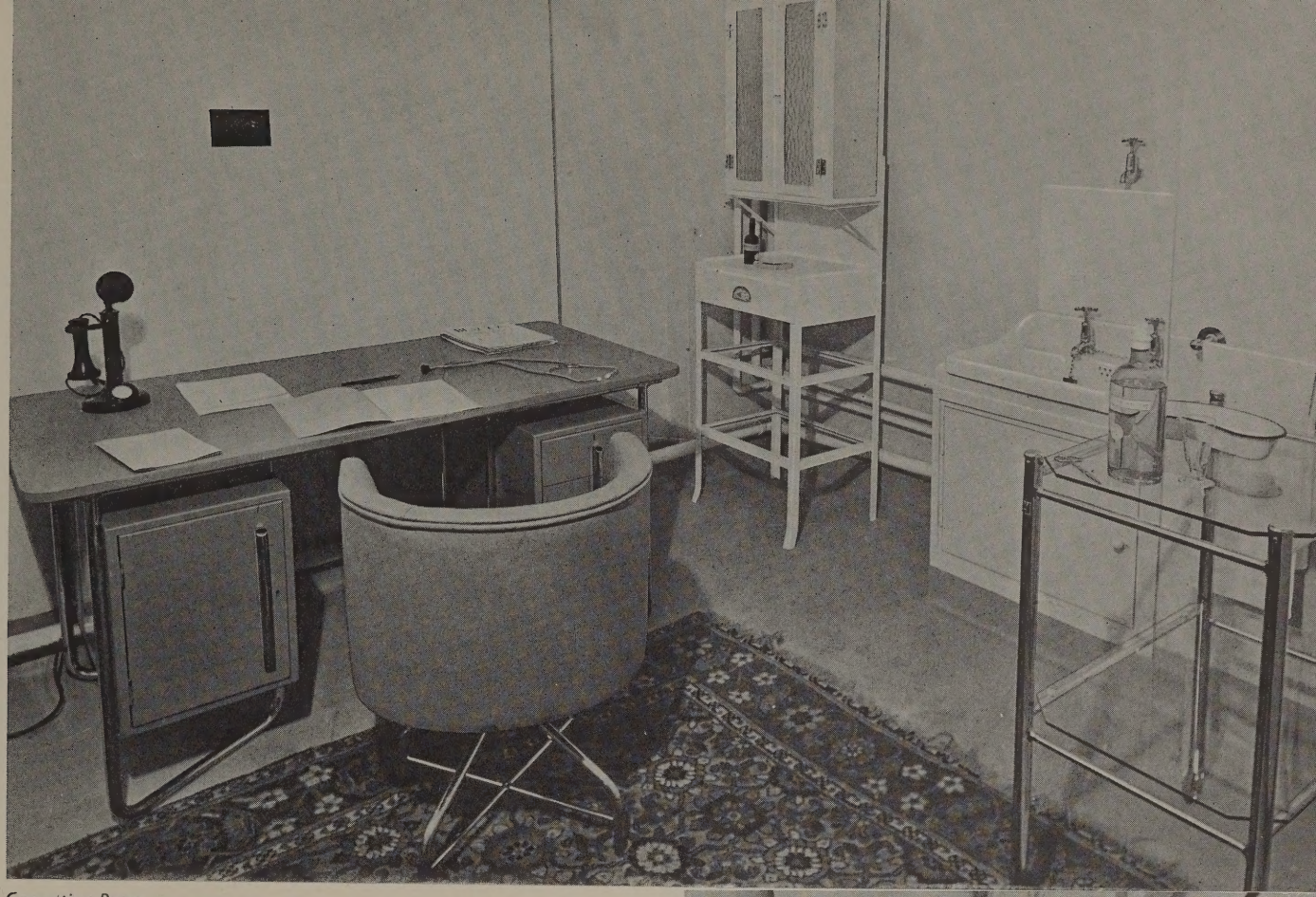


*One of the Rest Rooms*

IT HAS LONG BEEN RECOGNISED that the blind have a special capacity for administering massage and physical medicine, and now for the first time, a headquarters for such treatment is made available by the Alfred Eichholz Memorial Clinic.

The designing of the new Clinic has been carried out by Mr. Joseph Emberton, F.R.I.B.A., who has had the help and expert advice both of physicians and electrical engineers so that the accommodation and equipment should be as near perfection as possible.

Apart from the treatment rooms which allow a dozen or more patients to be attended to at one time, there is a large and



*Consulting Room*

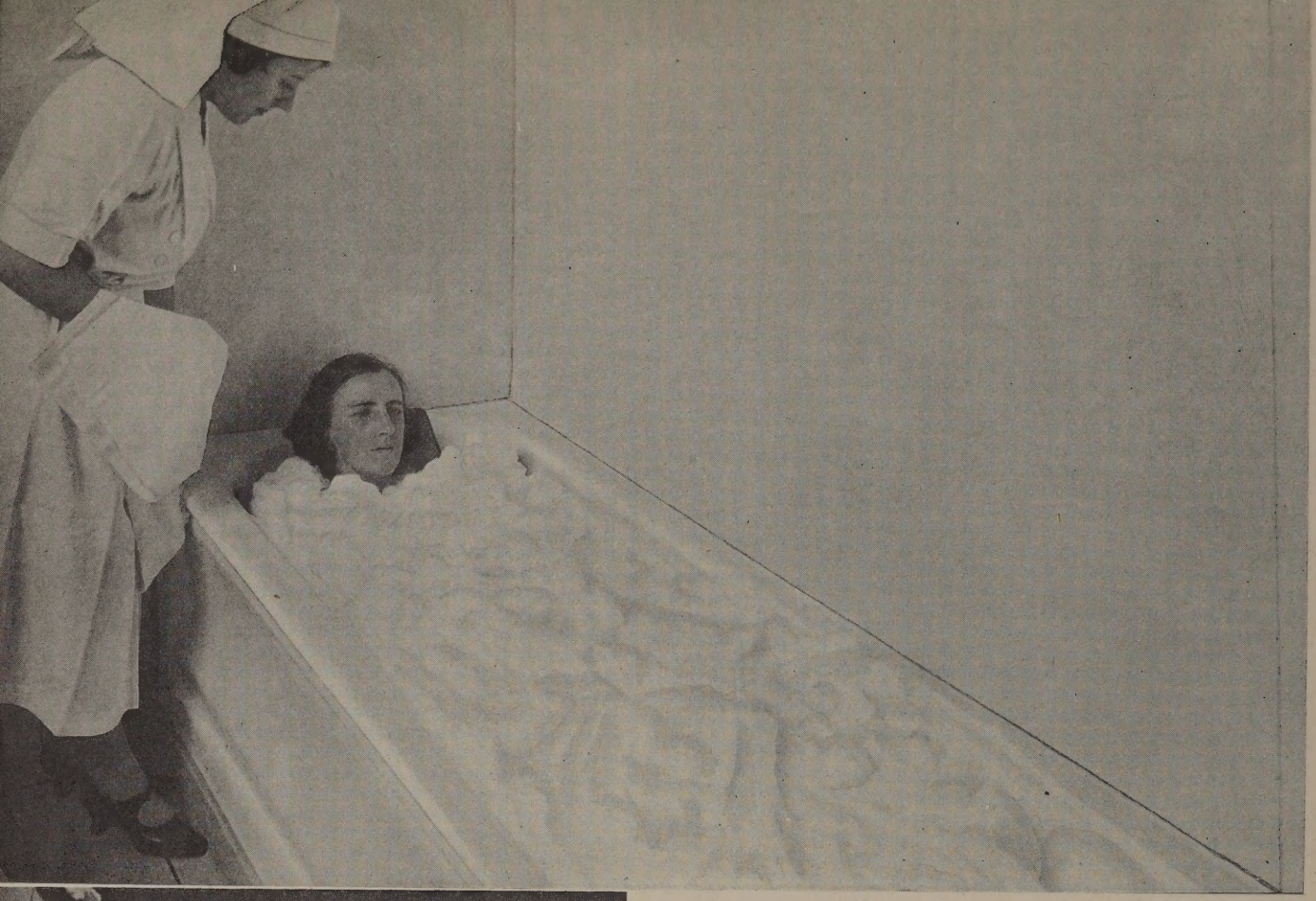
comfortable waiting room, two consulting rooms and a number of dressing and rest rooms. Skilled planning throughout provides an unusual degree of convenience for visitors and permits the staff to perform their work well and easily.

The equipment is the most modern available and whenever necessary has been adapted for use by the blind. The medical profession can be assured that in all cases, where a blind attendant is working, these special adaptations provide complete safeguards without any loss of efficiency.

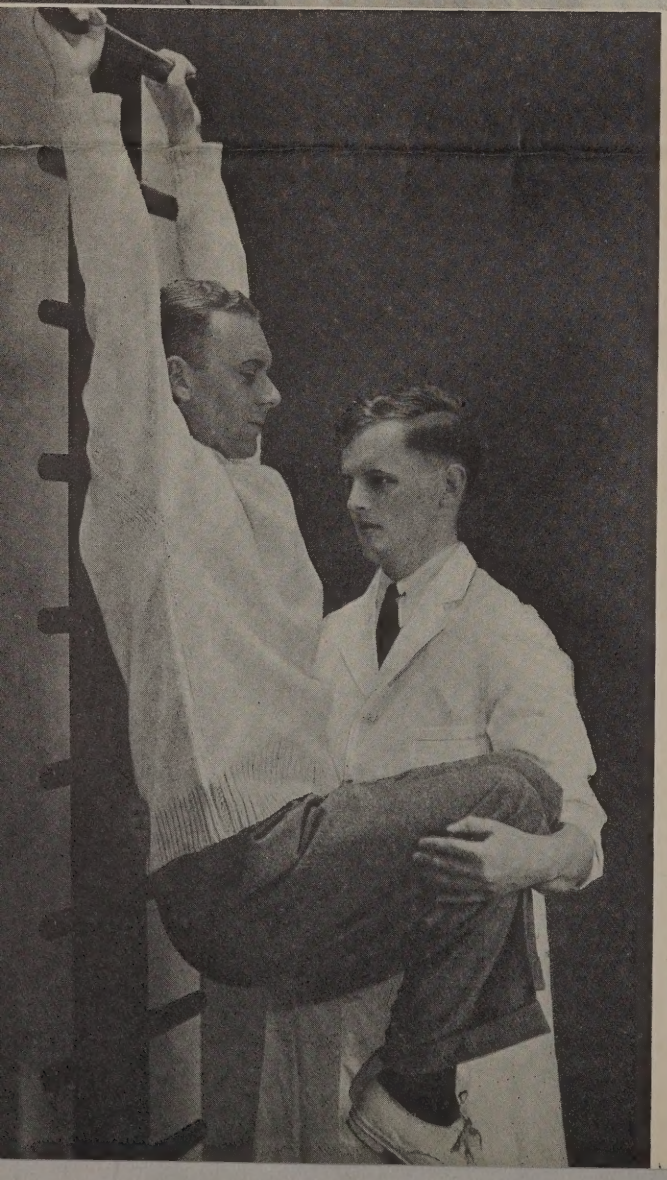
## TREATMENT

Treatment is given under medical prescription only and is supervised by a fully trained and sighted Sister. The Sister is

*View of one of the corridors*



*The Foam Bath*

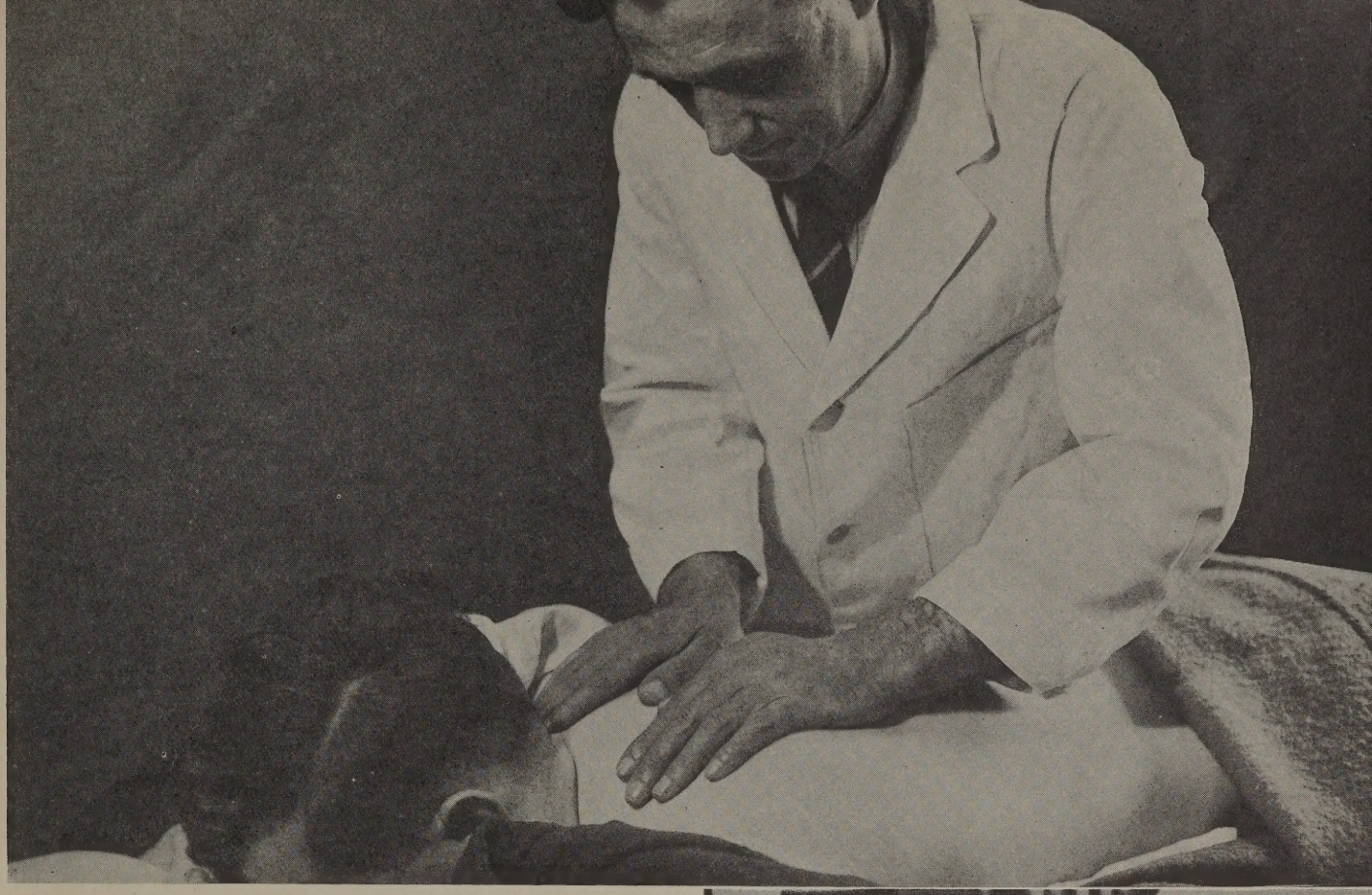


solely responsible for the administration of Ultra-Violet Radiation.

All treatments come under the general supervision of the medical supervisors appointed to the Clinic for this purpose.

A patient who is received upon the recommendation of his or her own physician or surgeon will be treated in accordance with the detailed prescription of each such physician or surgeon. Otherwise patients will be required to consult the medical supervisors at the Clinic before beginning treatment and notification of the progress of the treatments will be sent to the patients' physicians or surgeons from time to time, with any suggestions for modification of treatment which arise from the results observed.

*Directing Swedish Remedial Exercises*



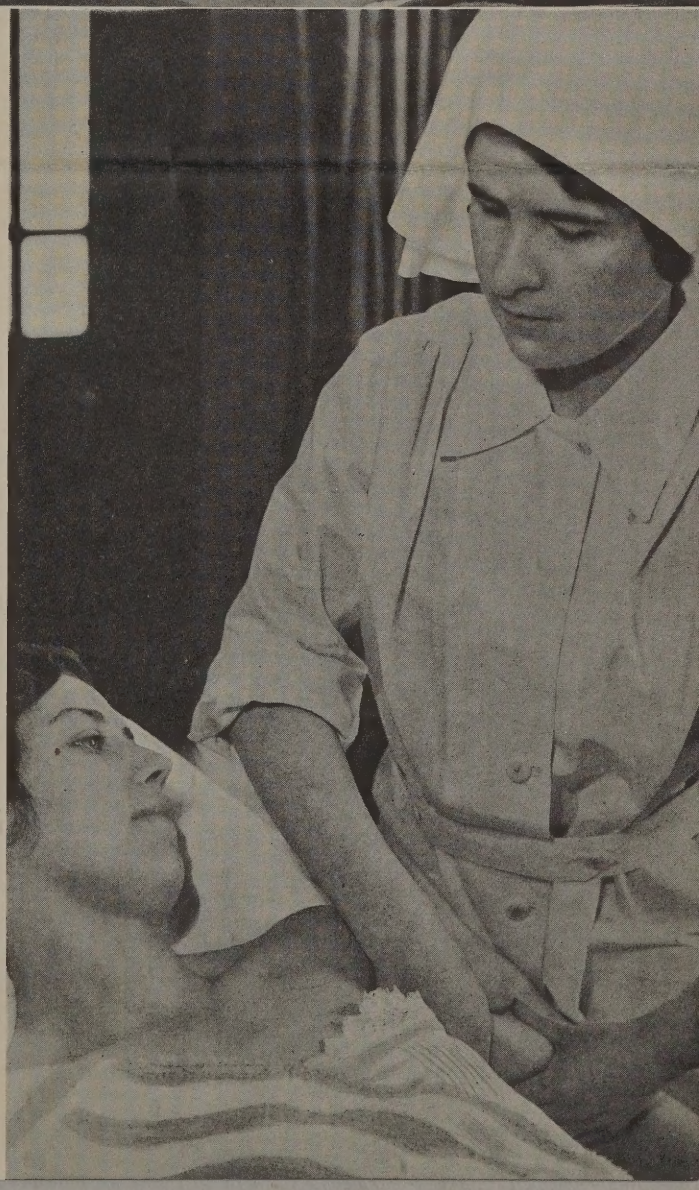
*Blind Masseur giving Treatment*

Medical practitioners are asked to notify the Clinic of the times when they would like to see the treatment in progress, or to be consulted again by their patients.

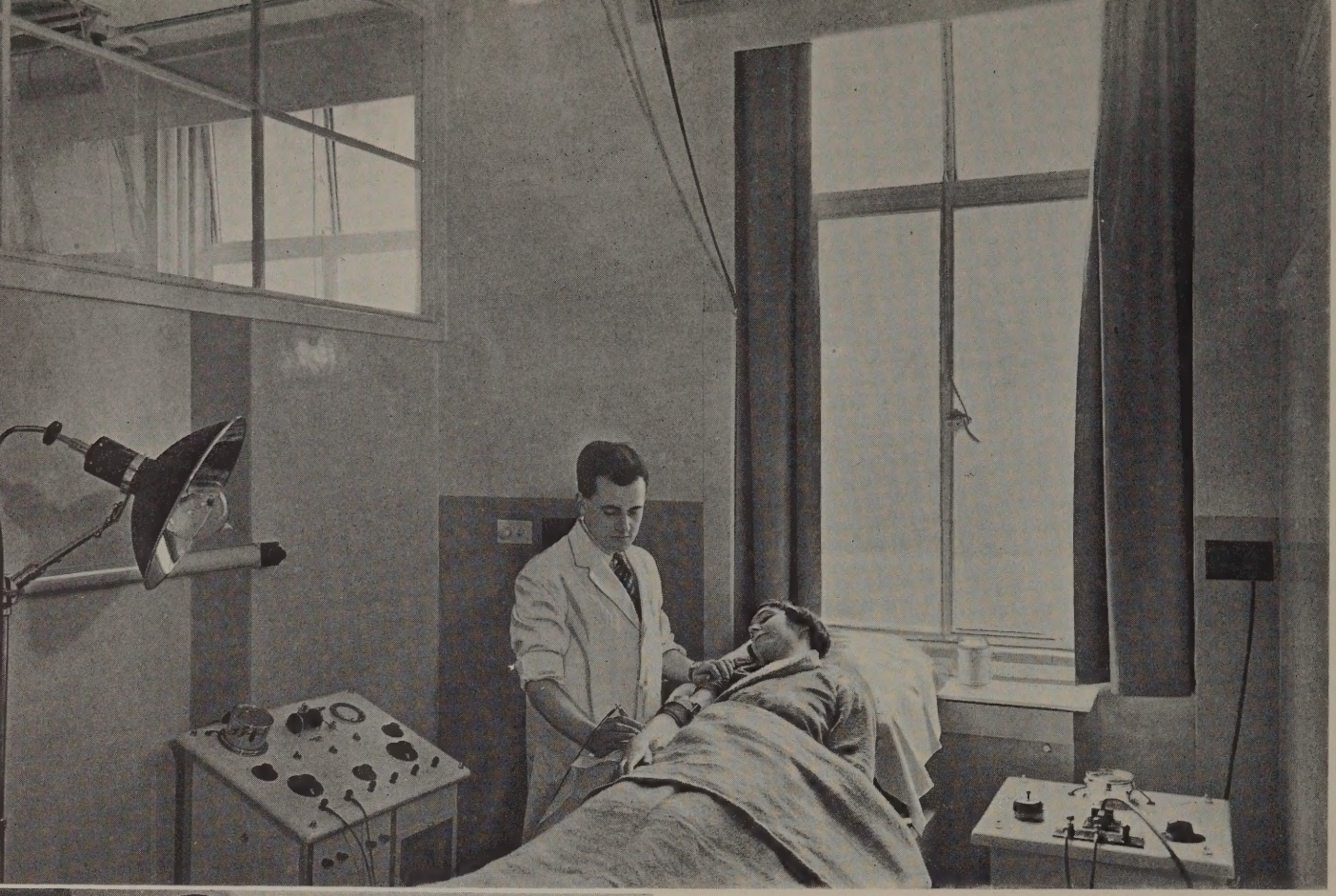
## GENERAL & SPECIAL TREATMENTS

The National Institute for the Blind maintains a register of all fully qualified blind masseurs and masseuses, certain of whom form the staff of the Clinic.

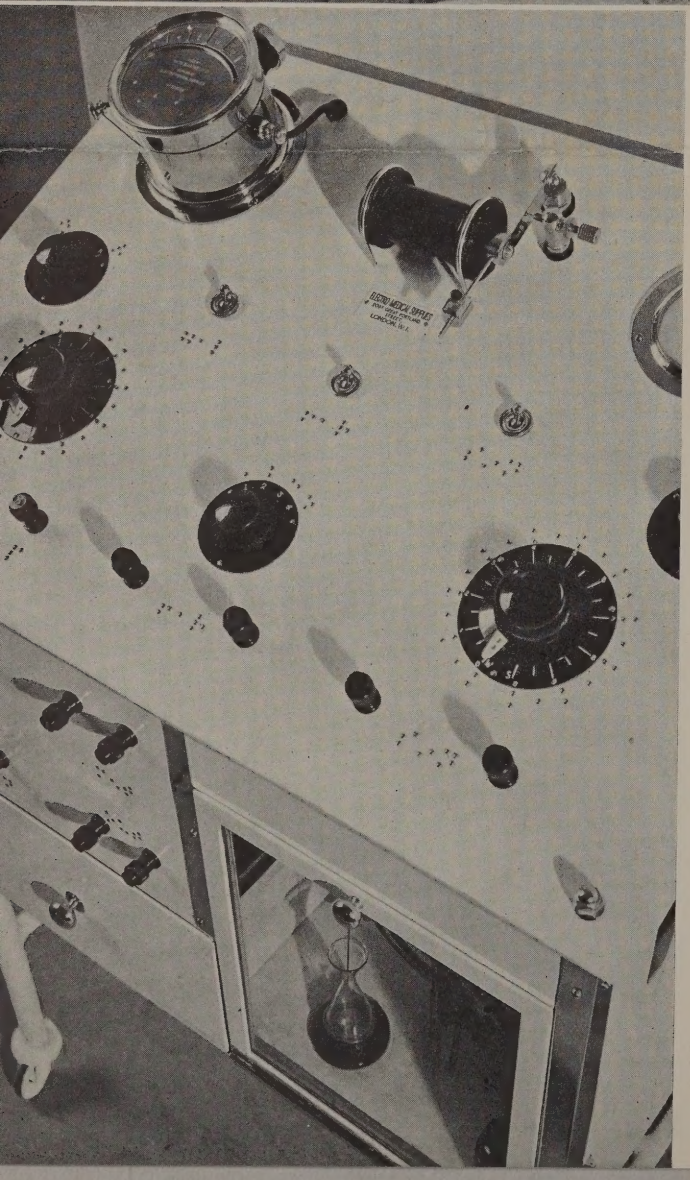
It is also in a position to supply to the medical profession the services of blind masseurs and masseuses for general or special treatments, either in the masseurs' own treatment rooms, at the homes of patients, at nursing homes, or at the Clinic itself.



*Blind Masseuse giving Treatment*



*Surging Faradic Treatment*



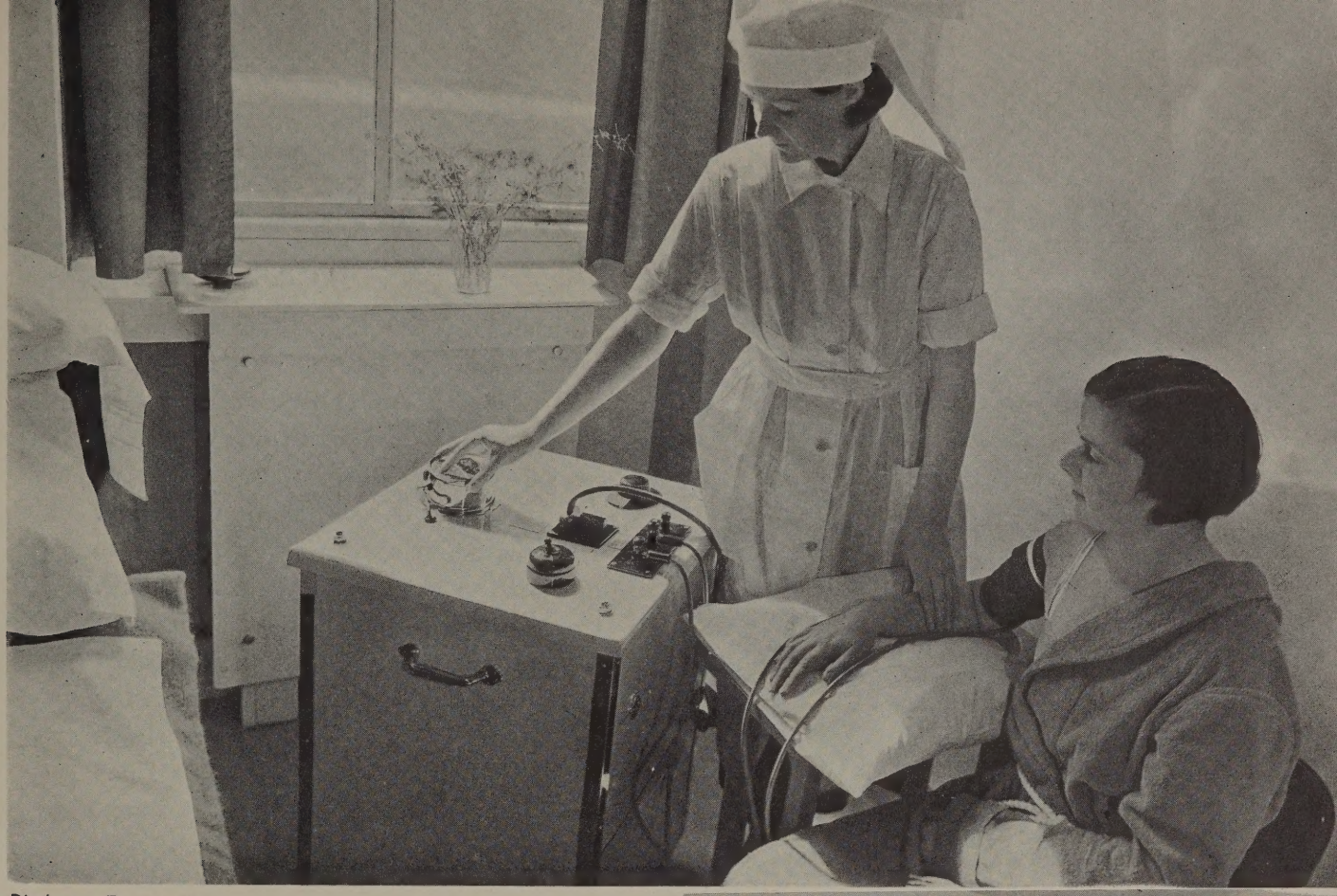
*Braille markings enable the Blind to read Indicators of Apparatus*

## STAFF

The masseurs and masseuses in regular attendance are selected from those who have taken the full course of training at the Massage School of the National Institute for the Blind, and hold the recognised qualifications. The School of Massage for the Blind has for nearly twenty years been training a strictly limited number of blind men and women, carefully selected on grounds of education, personality and physique. The training given cannot be surpassed for thoroughness, and the graduates of the School have established themselves in practice with remarkable success.

## FEES

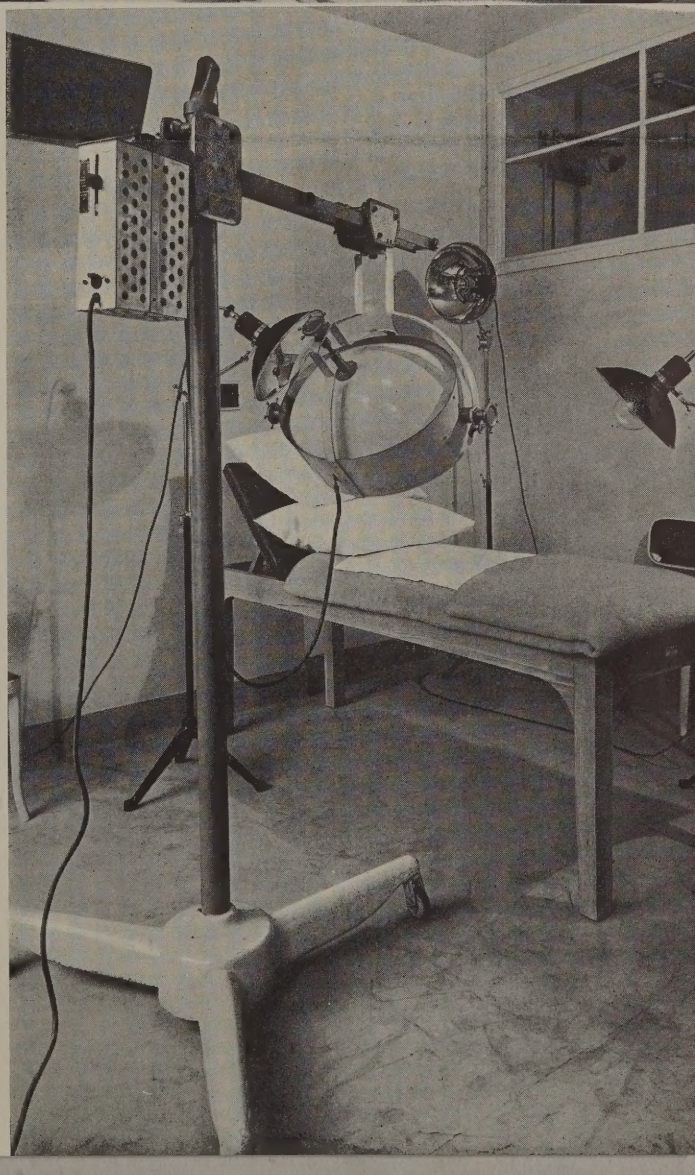
The fees normally charged are the standing fees recognised by the Massage Profession.



*Diathermy Treatment*

In special cases fees are fixed by the Secretary of the Clinic and are adjusted as far as possible to the patient's means. It must be realised however, that this Clinic is not intended to cater for Hospital patients, who will be accommodated at the Massage and Electrical Clinic carried on in connection with the School of Massage, conducted by the National Institute for the Blind, 228, Great Portland Street.

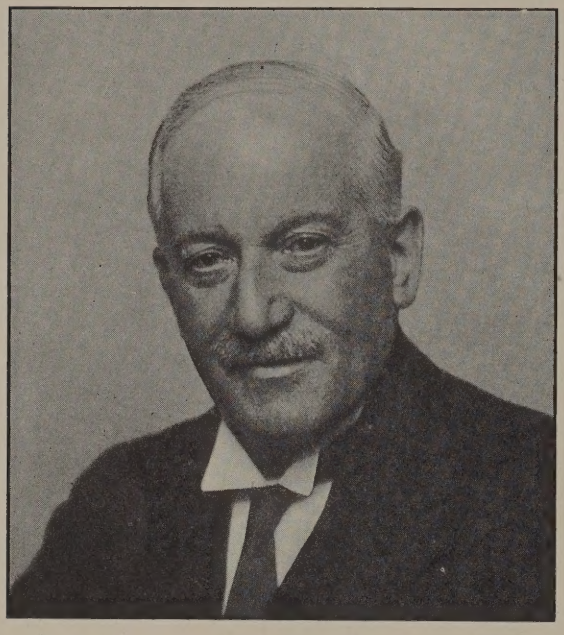
***A cordial invitation is extended to physicians and surgeons to visit the Clinic in order that they may appreciate at first hand the scope of treatment offered and may judge for themselves the high capabilities of the Blind in this particular type of work.***



*Ultra-Violet Radiation Room*

# ALFRED EICHHOLZ

*C.B.E., M.A., M.D.*



*Elliott & Fry*

THE death of Alfred Eichholz in February, 1933, ended comparatively early a life singularly rich in achievement and happy in friendships. Fellow of his College (Emmanuel, Cambridge) and lecturer in Biology, he was appointed Inspector of Schools by the Board of Education before he was thirty years of age. He rapidly established a reputation as an authority in his particular field of work and was an indispensable witness when any enquiry was made into children and their environment. The evidence he gave to Royal Commissions and Departmental Committees is to be found in Blue Books, but its results are to be found in social legislation, for among the satisfactions of Eichholz's life were notably that the wisdom and justice of many of the things for which he worked were recognised by Parliament and the nation. The constant attention he gave to the condition of children in general led him after a time to special studies of handicapped children. He became an authority on the feeble minded, on the deaf and on the blind. On retiring from the Board of Education on reaching the age limit, he undertook for the Board and for the Ministry of Health an enquiry into the social condition of the deaf which has since been published as the Eichholz Report, and is the one complete survey of that particular question. It was impossible for a man of his character to look upon retirement as other than an enlargement of opportunities for work. The time remaining to him after retirement proved to be lamentably short, but in that short time he did much for the National Institute for the Blind as well as agencies for the deaf.

Everywhere in this country where care and attention is given to handicapped children, the name of Dr. Eichholz is known and loved. It has been said of him that he had friends in every rank of life and of every age. The affectionate generosity of his cousin, Mr. William Eichholz perpetuates his name in the Clinic which is to be the centre and headquarters of a profession in which, Alfred Eichholz always maintained, the blind are peculiarly well able to excel.

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